



IDEAL

POULTRY BREEDING FARMS, INC

P.O. Box 591 • Cameron, Texas 76520-0591 • (254) 697-6677 • FAX (254) 697-2393

Office Hours: Monday thru Friday 8 A.M. - 12 Noon and 1 P.M. - 5 P.M. Central Time

Office Location: 215 West Main • Cameron, Texas

<http://www.idealpoultry.com> • sales@idealpoultry.com



★ **\$4.25 GroGel Plus** – For baby chicks and other new hatchlings to start off well, they need prompt access to water and feed. The earlier access promotes more rapid development of the digestive tract and the immune system. In turn, this results in improved livability and as much as 5% to 7% heavier weights in adult poultry. We recommend one package of GroGel Plus per 100 chicks.

★ **\$19.95 NITE GUARD:** Thousands of these lites have been sold to poultry producers who have successfully stopped nighttime predators such as owls, raccoons, opossums, coyotes and foxes. The manufacturer guarantees that the light will also work for you, or you will get a full refund. The Nite Guard is a maintenance free, flashing red light unit that receives its power from sunlight. The unit is completely sealed and weather proof with dimensions as follows: 2 1/2" wide, 2" high and 1" deep. We have found that placing a light in all 4 directions will provide better results. If you place only one or two lights on your post you will find that the predators will approach from the direction where the lights are not placed. The price includes handling and shipping; however, if possible, order along with your baby poultry order.

★ **\$30.00 LOOSE LEAF NOTEBOOKS:** Ideal Poultry has produced three loose leaf notebooks with individual breed/varieties pages for the following: Maroon – 119 Standard Breeds, Silver – 192 Clean Leg Bantams and Blue – 37 Feather Legged Bantams, 13 Ducks, 8 Geese, 8 Turkeys, 5 Guineas, Ringneck Pheasants and Chukar Partridge for a total of 73. Each breed/variety page has drawings of both adults and babies on the front and a discussion of the History, Adult Description, Baby Description and Other Facts.

Each of the complete notebooks, including binder and shipping charges, may be purchased at a bargain price of \$30.00. Each of Ideal's three-ring binders without pictures, but including shipping, may be purchased for \$10.00. Specific individual breed pages may be purchased for 50¢ each. If a binder is not purchased, the minimum charge for the purchase of individual breed pages is \$5.00 which includes shipping and handling.

★ **COLOR POSTERS:** Three 18X24 inch color posters are available from IDEAL for a cost of \$5.00 each — (1) 32 Standard Breed Poster, (2) 33 Bantam Breed Poster, and (3) Poster displaying the following breeds/varieties 13 Ducks, 9 Geese, 10 Turkeys, 5 Guineas, Ringneck Pheasants and Chukar Partridge.

SHIPPING DATES: From the middle of February through May, IDEAL will be shipping poultry Monday through Wednesday. IDEAL hatches 52 weeks each year and most shipments will be made on Tuesday and Wednesday during the remaining months.

MINIMUM ORDER: The minimum dollar value for an order, excluding male only chick orders, is \$25.00 in poultry. Since Ideal does not have a minimum purchase poultry volume, we will include males for warmth, when, in our best judgment, they are needed to insure safe arrival. **When customers request that extra males not be included, Ideal no longer guarantees 100% live delivery and the customer assumes the shipping risk. Heat Packs or extra straw pads must be purchased in place of extra males to ensure safe arrival.** Heat Packs 40 hr-\$2, 60 hr-\$3, Straw \$1

DEPOSIT: No order will be booked without a minimum \$20.00 deposit. If an order is cancelled by the customer, the deposit will be forfeited to IDEAL as a non-refundable processing charge.

BOXING: All poultry will be boxed according to the weather, so the poultry will have the best chance of survival. Breeds and sexes will be mixed. Unless indicated by you, breeds and sexes will not be marked.

BOXING EQUIVALENTS:

	One-Fourth Box	Full Box
Chicks, Bantams, Guineas, Pheasants, and Chukar	25	100
Turkey Poults, Ducklings	20	80
Goslings	8	32

BOXING CHARGE: Add \$1.00 service charge for **each variety or sex** of less than one-fourth box.

SMALL ORDER CHARGE: For ship orders of less than one full box, add \$7.00 handling charge and for ship orders between one and two full boxes, add \$2.00 handling charge.

SPECIAL SERVICES (PER CHICK): In small flocks IDEAL does not recommend having any of these services done to your poultry. Marek's Disease Vaccination (chicks only) 15¢ • Beak trimming 12¢ • Dub (clipping comb) 12¢ • Dewing 17¢

AIR PARCEL POST (PRIORITY MAIL): Chicks can be safely shipped to all states and Puerto Rico by Air Parcel Post. For shipments to Texas (except zips 798-799), Arkansas, Kansas, Louisiana, Oklahoma, and Missouri zips 620 thru 635, there is no air parcel post charge. For all other states and zip codes add 20¢ per Chick, Bantam, Pheasant, Chukar or Guinea, 25¢ per Turkey Poult or Duckling, and 32¢ per Gosling.

RETURNED CHECK CHARGE: Ideal will charge \$25.00 for any check returned by a financial institution to Ideal.

ASSORTMENT INFORMATION: Assortments will be IDEAL'S choice of breeds available after specific breed orders have been filled. Every attempt will be made to provide the best assortment possible.

GUARANTEE: We guarantee 100% live delivery of poultry paid for. Please examine the poultry at the time of delivery to be sure they arrived in good condition. If the shipment arrived in poor condition, immediately notify IDEAL. Every effort will be made to replace your loss. We cannot reship replacements of less than 5; however, the cost of lost products will be refunded. IDEAL MUST BE NOTIFIED BY PHONE OF LOSSES WITHIN 4 DAYS FOLLOWING THE HATCH DATE FOR THIS GUARANTEE TO BE VALID.

SEXING: 90% Sexing Accuracy Guaranteed – If greater than 10% males are received in a pullet order of 25 or more, IDEAL will refund the difference between pullet and male price for all excess males. IDEAL makes no guarantee of sex when male chicks are purchased. IDEAL does not guarantee the percent of pullets in straight run chicks except that they will be boxed as hatched.

HEALTH CONCERNS: Live poultry can be a source of potentially harmful microorganisms; therefore, precautions must be taken when handling and caring for them to prevent fecal/oral transmission among people. Adults must supervise children when they handle poultry to make sure that they do not put their hands or fingers into their mouths. Do not keep baby poultry or mature poultry in the family living space. Always wash your hands with soap and water after handling poultry.



ORDER BLANK

I D E A L
POULTRY BREEDING FARMS, INC

The fastest and easiest way for you to purchase from IDEAL POULTRY is through our website, www.idealpoultry.com. You may pay on our site with PAYPAL, Visa, Mastercard, Discover Card or American Express. You may pay with your credit card or automatic withdrawal from your bank account by going to www.paypal.com, once you have placed your order. PayPal Account for Ideal is sales@idealpoultry.com.

NAME _____ DATE WANTED _____

ADDRESS _____ WILL PICK UP AT HATCHERY _____

_____ SHIP CHICKS PARCEL POST _____

CITY _____ STATE _____ ZIP _____

Nearest Phone - Area Code (_____) _____

Additional Phone - Area Code (_____) _____ Cell Phone - Area Code (_____) _____

CREDIT CARD: AMEX VISA MC # _____ EXP. DATE _____ 3 Digit Security Code _____

NOTE: PICK UP ORDERS SHOULD BE PICKED UP AT THE IDEAL OFFICE - 215 WEST MAIN, CAMERON, TX, BETWEEN 1:00 AND 5:00 P.M. ON HATCH DATE.

SIGNATURE REQUIRED FOR CREDIT CARD ORDERS _____ E-Mail address _____

BREED OF CHICKS WANTED	STRAIGHT RUNS PULLETS OR MALES	NUMBER WANTED	PRICE PER CHICK	TOTAL
				\$
GroGel	N/A		4.25	
Nite Guard	N/A		19.95	
	SERVICE	NUMBER		
SPECIAL SERVICES* (VACCINATE, BEAK TRIMMING, ETC.)				
*SEE OTHER SIDE FOR DETAILS				
BOXING CHARGE – ADD \$1.00 FOR EACH SEX OR VARIETY LESS THAN ONE-FOURTH BOX				
SMALL ORDER CHARGE – FOR ORDERS LESS THAN ONE FULL BOX ADD \$7.00, FOR LESS THAN TWO FULL BOXES ADD \$2.00.				
AIR PARCEL POST (PRIORITY MAIL) – IF APPLICABLE – SEE OTHER SIDE				

IMPORTANT:	TOTAL	\$
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**ONLY CREDIT CARD OR PAYPAL ORDERS ARE ACCEPTED BY PHONE.
WE DO NOT ACCEPT DEBIT CARDS.
TO MINIMIZE MAILING AND SHIPPING COSTS, ALL MEMBERS OF A FAMILY
PLEASE ORDER UNDER ONE NAME.**

PLEASE LIST SECOND CHOICE OF BREEDS IN CASE SUBSTITUTIONS ARE NECESSARY.

1.	3.
2.	4.

****IMPORTANT**** Upon arrival of your baby poultry, read "TIPS FOR TAKING CARE OF BABY POULTRY" which is printed on the back of your invoice.

****WARRANTY**:** Seller warrants that the poultry described in the order will be in good condition, so far as can reasonably be determined, at the time of delivery by Seller, who has exercised flock control, egg selection, production, and handling methods (including established sanitary and disease control standards) generally accepted in the industry.

It is understood, agreed and considered reasonable that THERE ARE NO WARRANTIES, EXPRESSED OR IMPLIED, WITH RESPECT TO THE POULTRY OTHER THAN THOSE SPECIFICALLY STATED IN THIS AGREEMENT, AND SELLER SPECIFICALLY DISCLAIMS ANY WARRANTY OF MERCHANTABILITY OR FITNESS OF THE POULTRY.

The Seller's liability for any reason whatsoever shall be limited to the amount paid for the goods or services claimed to be defective, and that in no event shall Seller be held liable for any consequential or incidental damages.

By acceptance of the poultry, the Buyer acknowledges that the limitations and disclaimers herein set forth are conditions of the sale, and constitute the entire agreement between the parties regarding warranty or other liabilities and the remedy therefore.